



August 21, 2023

World Ceramic Tiles Forum:

We are pleased to host in Mexico the 2023 World Ceramic Tiles Forum, and to contribute to this important international effort to develop the industry.

The digital invitation link is below. This invitation includes an overall agenda; a detailed program will be provided to participants in the following weeks.

For confirming attendance to this meeting, please fill-in the official WCTF Online Registration Form and also please click the RSVP button of the digital invitation, before Friday September 29, 2023.

Meeting Location:

The meeting will be held in Puebla's convention center, which is located in the historic center of the city. Puebla, is one of the areas of Mexico with magic towns known as the "Pueblos Mágicos de México": <https://pueblosmagicos.mexico desconocido.com.mx/puebla>. It is also where Talavera tiles originated and are still made, based on styles and techniques brought by the Spanish in the 15th century.

Accommodation:

For accommodation we have arranged a group rate with the Banyan Tree hotel, which is located within 5-minute walking distance from the convention center. The hotel rate for the group is \$268.32 dollars per night. To obtain this preferential rate, please use the link for reservations, which will take you to a form to complete. Once the form is returned, a confirmation email will be sent from the travel agency (Abatur), attaching a quotation and payment options.

Due to limited rooms at the hotel, we encourage you to book via the reservation link as soon as possible, and ideally no later than September 30th.

Travel to Puebla:

Most travelers will find it more convenient to fly to Mexico City and take a taxi or private car from the Mexico City airport to Puebla. It is a 2-to-3-hour ride depending on traffic.

TILE COUNCIL OF NORTH AMERICA

100 Clemson Research Boulevard. Anderson, South Carolina, 29625. Tel.: +1-8646468453



CONSEJO CERÁMICO DE NORTE AMÉRICA - MÉXICO

Av. Batallón de San Patricio #109-628. San Pedro, Nuevo León, 66260. Tel: +52-8186253306



Alternatively, you can fly into an airport that offers flights to Puebla: Houston and Cancun are the airports offering more international routes. Monterrey, Guadalajara and Tijuana are also available. The airlines providing flights from these airports to Puebla airport are Volaris, Viva Aerobus, and United. The time to drive from Puebla airport to downtown Puebla is 30-60 minutes depending on traffic.

Taxi booths are located right outside the baggage claim area of both airports, and Uber service is available, but private transportation can also be contracted through our travel agency.

More details are listed below:

— **Meeting location:**

Centro de Convenciones Puebla, Salón La Pastora
Portal Hidalgo 8, Centro Histórico de Puebla, 72000 Puebla, Pue., Mexico
<https://convencionespuebla.mx/>

— **Hotel:**

Banyan Tree Puebla
C. 10 Nte. 1402, Barrio del Alto, 72000 Puebla, Pue., Mexico
<https://www.banyantree.com/mexico/puebla>

— **Airport:**

Aeropuerto de Puebla
https://www.aeropuertosasa.mx/aeropuerto_de_puebla.php

Aeropuerto de Ciudad de México
<https://www.aicm.com.mx/>

— **Travel agency:**

Abatur Travel Agency
Contact person: Ms. Nitze Orozco
+52-5533265408
nitze.orozco@abatur.com
<https://www.abatur.com.mx/>

TILE COUNCIL OF NORTH AMERICA

100 Clemson Research Boulevard. Anderson, South Carolina, 29625. Tel.: +1-8646468453



CONSEJO CERÁMICO DE NORTE AMÉRICA - MÉXICO

Av. Batallón de San Patricio #109-628. San Pedro, Nuevo León, 66260. Tel: +52-8186253306



To complement the meeting and with the support of our sponsors, we have created a special program featuring a cultural and culinary experience of Mexico. Meeting attendees have the option to participate in this program for a subsidized fee of \$500 dollars. Participation should be confirmed through the travel agency.

This program will include the following meals and touristic activities:

- Welcome reception and dinner
- Lunch during meeting days
- Afternoon tour to Talavera studio and downtown Zocalo
- Gala dinner
- Day-tour and lunch at Cholula archeological area
- Mexican Fiesta themed dinner

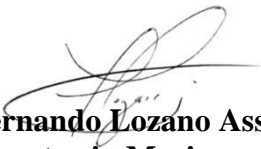
Please fill-out the official WCTF Online Registration through the following [LINK](#).

This is the digital invitation link <https://pp.events/aaBzLBmZ>, with the RSVP button as well as the reservation link for the travel arrangements.

Please don't hesitate to contact me for questions or for any support for arranging this trip to Mexico.

We look forward to welcoming everyone and having a successful meeting!

Sincerely,



Fernando Lozano Assad
Director in Mexico
Tile Council of North America

TILE COUNCIL OF NORTH AMERICA

100 Clemson Research Boulevard. Anderson, South Carolina, 29625. Tel.: +1-8646468453



CONSEJO CERÁMICO DE NORTE AMÉRICA - MÉXICO

Av. Batallón de San Patricio #109-628. San Pedro, Nuevo León, 66260. Tel: +52-8186253306